

# Events Sponsorship Prospectus

2026



# Why Sponsor a CCA Event?

- **Build trust and enhance relationships** by demonstrating your commitment to the success of cloud communications companies.
- **Establish thought leadership and gain industry recognition** by sharing insights and vision on financial trends. This enhances your reputation and sets you apart from competitors.
- **Promote knowledge exchange and collaboration** by participating in discussions with influential leaders. Support an environment for sharing best practices, fostering innovation, and creating new opportunities.
- **Drive sales and business growth** by leveraging networking opportunities with top-tier cloud communications leaders.



# Who Attends?

## Company Types

- MSPs, UCaaS, CPaaS, CCaaS, Collaboration
- Cybersecurity
- Managed IT Services
- Cloud Storage, Platforms, Security

## Past Attendees



Microsoft



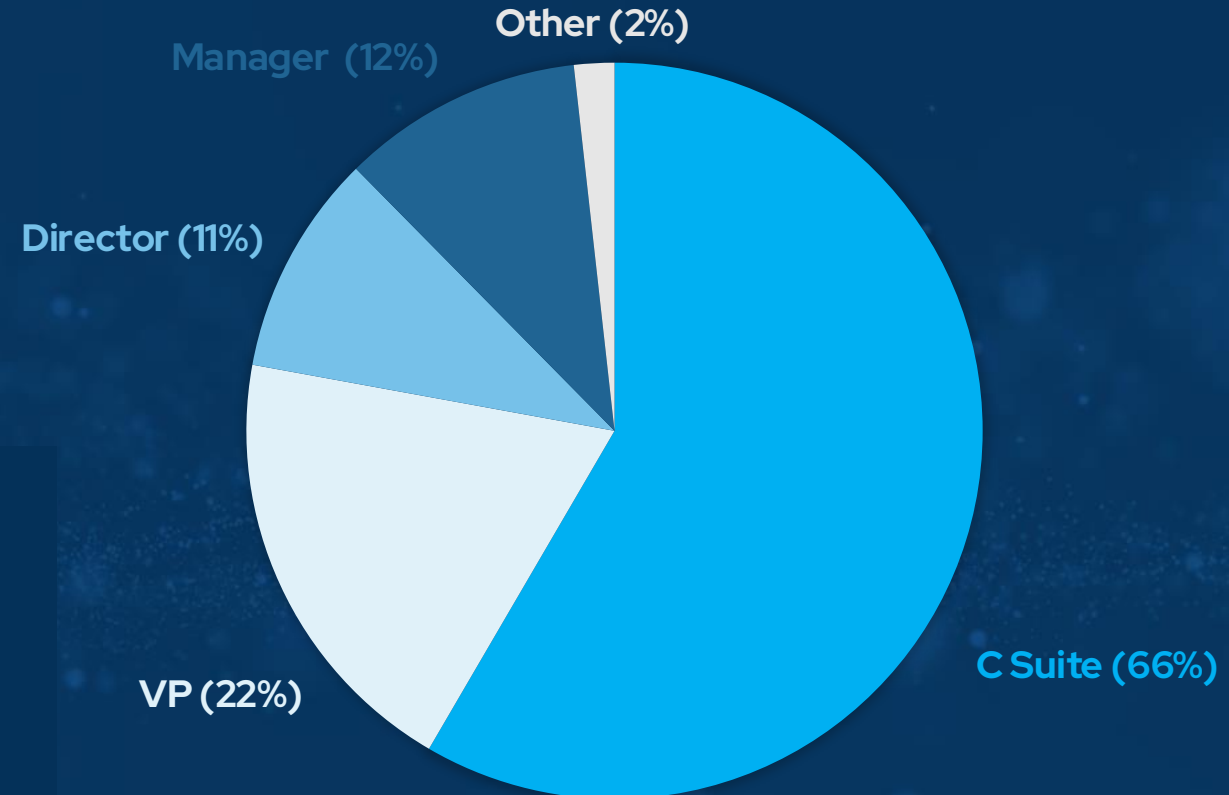
zoom



VONAGE

RingCentral

## Job Titles





# Testimonials



Cloud Connections '24 was one of the most well run and informative events I have been at in quite some time, and the venue and events were all outstanding.

**Matthew Holloway**, DSTNY



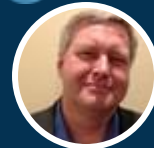
You all should be very proud of Cloud Connections '24. The post event feedback has been consistently good. Just had a call today with an attendee/ speaker, and he was very positive on how the event was run, along with the collaborative and "sharing" nature we promote.

**Alan Rihm**



Cloud Connections '24 was very well done. From the lovely venue to the great content and attendance, it was top notch!

**Janet Schijns**, JS Group



As always, a huge thanks to you and the others for allowing me to join the CCA events. Cloud Connections '24, for me, was the best one so far.

**Craig Stevenson**, Stevenson Services LLC



The positive feedback for Cloud Connections '24 has been overwhelming!

**Elka Popova**, Frost & Sullivan



I always love this event. After having been in this industry for so long, it feels like a family reunion.

**Dag Peak**, Alianza, Inc.

# 2026 CCA Event Schedule



  
**Cloud Connections 2026**

 January 21-23, 2026  
 Delray Beach, Florida

Presented by the 



  
**SPONSOR THE CCA BOOTH**

at  **enterprise connect**  
by informa...

March 10 - 12, 2026 | Caesars Forum, Las Vegas, Nevada



  
**CLOUD COMMUNICATIONS ALLIANCE MEMBER DINNER**

at  **Channel Partners**  
CONFERENCE & EXPO

April 15, 2026 at 6 PM | Las Vegas, Nevada



  
**EUROPEAN SUMMIT'26**

 May 2026 |  To Be Announced



  
**FINANCIAL SUMMIT'26**

 October 2026 |  To Be Announced



  
**ASIA-PAC SUMMIT'26**

 Fall 2026 |  To Be Announced

# Cloud Communications Alliance | Platinum Sponsor 2026

Make a huge splash in 2026 and become a Platinum CCA Sponsor!

Platinum sponsors will be the premier sponsor for all CCA Events in 2026, including:

- Cloud Connections | January 2026 | Delray Beach, Florida
- Enterprise Connect | March 2026 | Las Vegas, Nevada
- CCA Member Dinner at Channel Partners | April 2026 | Las Vegas, Nevada
- CCA European Summit | May 2026 | TBA
- CCA Financial Summit | October 2026 | TBA
- CCA APAC Summit | November 2026 | TBA



| Includes                                                                         | Platinum Sponsorship                |
|----------------------------------------------------------------------------------|-------------------------------------|
| 3 Tickets to all 2026 Events (excluding Enterprise Connect and Channel Partners) | ✓                                   |
| Sponsor Graphics for Social Media                                                | ✓                                   |
| Logo in All Pre and Post-Event Emails                                            | ✓                                   |
| Logo on all Event Websites                                                       | ✓                                   |
| Premium Logo Placement at Meetings                                               | ✓                                   |
| Premium Logo Placement at Dinners                                                | ✓                                   |
| Ad in Cloud Connections Digital Brochure                                         | 2 pages                             |
| Ad in Event App For All 2026 Events                                              | ✓                                   |
| 5 Guest Blog & Podcast                                                           | ✓                                   |
| Speaking Opportunity at All 2026 Events (excluding Enterprise Connect)           | 10 minutes at meetings              |
| Access to Attendee List for All 2026 Events (excluding Enterprise Connect)       | ✓                                   |
| Opening or Closing Speech at Dinners                                             | ✓                                   |
| Place Literature on Meal Tables                                                  | ✓                                   |
| Signage Displayed During Meals                                                   | ✓                                   |
| <b>Cost</b>                                                                      | <del>\$80,000</del> <b>\$70,000</b> |
| Sponsorships Available                                                           | 2                                   |





# SPONSOR THE CCA BOOTH

at



**enterprise connect**  
by informa...

March 10 - 12, 2026 | Caesars Forum, Las Vegas, Nevada



# About Enterprise Connect

**Enterprise Connect 2026** is one of the leading events for communications and collaboration technology, bringing together enterprise decision-makers, technology providers, and innovators from across the industry.

Each year, the **Cloud Communications Alliance** sets up a premium exhibitors booth in the form of a beautiful lounge. This space provides our Members with a private, professional setting to schedule meetings with their partners, customers, and prospects—completely free of charge as a CCA membership benefit.

Beginning in 2026, we are excited to expand this opportunity by offering **sponsorship packages** that allow CCA Members to exhibit their services directly from our booth. By sponsoring, your company can showcase its brand, hand out materials, and gain visibility with the high-level enterprise and industry professionals who attend Enterprise Connect.

If you want your company to stand out on the show floor and be aligned with the most engaged leaders in cloud communications, the CCA Lounge at Enterprise Connect is the place to be.

**Dinner Sponsorship \$5,000**







Cloud  
Communications  
Alliance

# CLOUD COMMUNICATIONS ALLIANCE MEMBER DINNER

at



Channel Partners<sup>™</sup>  
CONFERENCE & EXPO

April 15, 2026 at 6 PM | Las Vegas, Nevada

# About the Channel Partners Conference

**Channel Partners Conference & Expo** is one of the most important gatherings for the channel and cloud communications ecosystem, bringing together technology leaders, partners, and solution providers from across the globe.

While the Cloud Communications Alliance is not an official organizer, we are always in attendance and proud to support this industry-defining event. Each year, CCA hosts an exclusive **Members-Only Dinner**, creating a private space for networking, collaboration, and relationship-building with some of the world's leading cloud communications companies.

The Members-Only Dinner also offers unique sponsorship opportunities, giving CCA Members the chance to put their brand front and center among top executives, decision-makers, and innovators in cloud communications.

If your company wants to stand out at Channel Partners and connect with the industry's movers and shakers in an intimate setting, sponsoring the CCA Members-Only Dinner is the perfect way to do it.

**Dinner Sponsorship \$5,000**







# Cloud Connections 2026



January 21-23, 2026



Delray Beach, Florida

Presented by the



Cloud  
Communications  
Alliance





# About Cloud Connections 2026

Cloud Connections 2026, organized by the Cloud Communications Alliance (CCA), is the premier event for the cloud communications industry, taking place from January 21-23, 2026, at The Opal Grand Resort & Spa in Delray Beach, FL.

Attendees experience hands-on learning, networking opportunities, and insights into future business strategies. The conference also features notable speakers and unique sessions aimed at fostering collaboration and sharing best practices.

The event brings together top industry leaders, experts, investors, and vendors to discuss:

- The future of AI for cloud companies
- Cloud security best practices
- Cloud market trends & forecasts
- The M&A market for cloud communications companies

By becoming a sponsor, you position your brand in front of highly engaged cloud communications leaders. If you're looking to showcase your brand to the industry's movers and shakers, this is the one!





# Preliminary Agenda

## January 21

- Arrive at The Opal Grand Resort & Spa
- Welcome Cocktail Reception at Elevate Skye Bar & Lounge

## January 22

- Breakfast
- Educational Sessions
- Lunch
- Roundtables
- Dinner Party at Throw Social Delray

## January 23

- Breakfast
- Morning Sessions
- Departure



# Cloud Connections 2026 | Sponsorship Levels

| Type                                  | Gold                  | Silver   | Bronze   | Dinner              | Lunch     | Breakfast | Exhibitor |
|---------------------------------------|-----------------------|----------|----------|---------------------|-----------|-----------|-----------|
| Conference Passes                     | 3                     | 2        | 1        | 2                   | 1         | 1         | 1         |
| Sponsor Graphics for Social Media     | ✓                     | ✓        | ✓        | ✓                   | ✓         | ✓         | ✓         |
| Logo in All Pre and Post-Event Emails | ✓                     | ✓        | ✓        | ✓                   | ✓         | ✓         | ✓         |
| Logo on Event Website                 | ✓                     | ✓        | ✓        | ✓                   | ✓         | ✓         | ✓         |
| Premium Logo Placement at Meeting     | ✓                     | ✓        |          |                     |           |           | ✓         |
| Premium Logo Placement at Dinner      | ✓                     |          |          | ✓                   |           |           |           |
| Digital Brochure Ad                   | 2 pages               | 1 page   | ½ page   | 1 page              | ½ page    | ½ page    | ½ page    |
| Ad in Event App                       | ✓                     | ✓        | ✓        | ✓                   | ✓         | ✓         | ✓         |
| Guest Blog & Podcast                  | ✓                     | ✓        | ✓        | ✓                   |           |           |           |
| Speaking Opportunity                  | 10 minutes at meeting |          |          | 5 minutes at dinner |           |           |           |
| Access to Attendee List               | ✓                     | ✓        | ✓        | ✓                   |           |           |           |
| Opening or Closing Speech at Dinner   |                       |          |          | ✓                   |           |           |           |
| Place Literature on Meal Tables       |                       |          |          | ✓                   | ✓         | ✓         |           |
| Signage Displayed During Meals        |                       |          |          | ✓                   | ✓         | ✓         |           |
| Cost                                  | \$25,000              | \$15,000 | \$10,000 | \$20,000            | \$8,000   | \$5,000   | \$5,000   |
| Sponsorships Available                | 4                     | 6        | 8        | 1 per night         | 1 per day | 1 per day | 15        |



# Cloud Connections 2026 | Sponsorship Opportunities A La Carte

| Opportunity             | Cost     | Status |
|-------------------------|----------|--------|
| Lanyard Sponsor         | \$6,000  | Sold   |
| Keynote Sponsor         | \$10,000 |        |
| Coffee Break Sponsor    | \$7,500  |        |
| Wi-Fi Sponsor           | \$5,000  |        |
| Event App Sponsor       | \$5,000  |        |
| VIP Lounge Sponsor      | \$15,000 |        |
| Ad in Event App         | \$2,000  |        |
| Momento Picture Sponsor | \$7,500  |        |



# EUROPEAN SUMMIT '26

 May 2026 |  To Be Announced



# About the CCA European Summit

The **CCA European Summit 2026** is the definitive gathering for cloud communications leaders across Europe. Following the success of the 2025 event at Dstny's headquarters in Brussels, the 2026 edition promises an even more impactful experience—bringing together executives, innovators, and investors from across the continent.

This intimate, executive-level event focuses on the issues shaping the future of the cloud communications industry in Europe. Through high-level panels, interactive discussions, and targeted networking, attendees will gain valuable insights and forge meaningful business connections.

Key topics include:

- Regulatory changes impacting European cloud providers
- AI innovations and adoption in the EU market
- Security, privacy, and data protection best practices
- Cloud market consolidation and investment trends
- Strategies for scaling across borders in a fragmented European market



# Preliminary Agenda

## Day 1

- Welcome Cocktail Reception and Dinner

## Day 2

- Arrive at CCA Member Host's HQ
- Breakfast
- Educational Sessions
- Lunch
- Educational Sessions
- Departure





# CCA European Summit 2026 Sponsor Levels

| Opportunity                                     | Gold              | Silver   | Bronze  | Dinner Sponsor    | Lunch Sponsor     | Breakfast Sponsor | Exhibitor |
|-------------------------------------------------|-------------------|----------|---------|-------------------|-------------------|-------------------|-----------|
|                                                 | \$15,000          | \$10,000 | \$5,000 | \$10,000          | \$5,000           | \$3,000           | \$3,000   |
| Sponsor graphic for social media                | X                 | X        | X       | X                 | X                 | X                 | X         |
| Logo included in all pre- and post-event emails | X                 | X        | X       | X                 | X                 | X                 | X         |
| Logo included on event registration page        | X                 | X        | X       | X                 | X                 | X                 | X         |
| Premium logo placement at meeting               | X                 | X        |         |                   |                   |                   |           |
| Premium logo placement at dinner                | X                 |          |         | X                 |                   |                   |           |
| Ad in Event App                                 | X                 | X        | X       | X                 | X                 | X                 | X         |
| Speaking opportunity                            | 10 min at meeting |          |         | 5 min at dinner   |                   |                   |           |
| Access to attendee list                         | X                 | X        | X       | X                 |                   |                   |           |
| Place Literature on Meal Tables                 |                   |          |         | At Sponsored Meal | At Sponsored Meal | At Sponsored Meal |           |
| Sponsor Banner at breakfast                     |                   |          |         |                   |                   | X                 |           |
| Sponsor Banner at Lunch                         | X                 |          |         |                   | X                 |                   |           |
| Free Tickets                                    | 3                 | 2        | 1       | 2                 | 1                 | 1                 | 1         |

# CCA European Summit 2026 | Sponsor Opportunities A La Carte

| Opportunity          | Cost    |
|----------------------|---------|
| Lanyard Sponsor      | \$3,500 |
| Keynote Sponsor      | \$5,000 |
| Coffee Break Sponsor | \$2,500 |
| Wi-Fi Sponsor        | \$2,500 |
| Event App Sponsor    | \$2,500 |
| Ad in Event App      | \$2,000 |





Cloud  
Communications  
Alliance

# FINANCIAL SUMMIT'26



October 2026 |



To Be Announced

# About the Financial Summit 2026

The Cloud Communications Alliance will host its third annual Financial Summit in Fall 2026. The Financial Summit offers a unique opportunity to explore financial trends, policy insights, and investment strategies shaping the future of cloud communications.

The summit features an exclusive networking dinner with another half-day of high-impact sessions, high-profile speakers, and high-energy conversations.

This exclusive gathering brings together financial experts, policymakers, and C-level cloud communication leaders to explore:

- The complexities of today's economic and capital markets
- New paths for funding and investment in cloud communications
- The growing influence of AI on company valuations and financial planning
- Insights into M&A, exit strategies, and operational efficiency

If your company serves the cloud tech sector and wants to be in the room where future-shaping conversations happen—this is your moment.





# Preliminary Agenda

## Date: TBD

- Welcome Dinner & Reception

## Date: TBD

- Breakfast
- Educational Sessions
- Lunch



# Financial Summit 2026 | Sponsorship Levels

| Type                              | Gold     | Silver   | Bronze   | Dinner   | Lunch    | Breakfast | Exhibitor |
|-----------------------------------|----------|----------|----------|----------|----------|-----------|-----------|
| Conference Passes                 | 3        | 2        | 1        | 2        | 1        | 1         | 1         |
| Ad in App                         | ✓        | ✓        | ✓        | ✓        | ✓        | ✓         | ✓         |
| Ad in Digital Brochure            | 2-page   | 1-page   | 1/2-page | 1/2-page | 1/2-page | 1/2-page  | 1/2-page  |
| Sponsor graphic for social media  | ✓        | ✓        | ✓        | ✓        | ✓        | ✓         | ✓         |
| Logo included in all event emails | ✓        | ✓        | ✓        | ✓        | ✓        | ✓         | ✓         |
| Logo included on event website    | ✓        | ✓        | ✓        | ✓        | ✓        | ✓         | ✓         |
| Guest podcast & blog              | ✓        | ✓        | ✓        | ✓        |          |           |           |
| Premium logo placement at dinner  | ✓        |          |          | ✓        |          |           |           |
| 5 minutes speaking at dinner      |          |          |          | ✓        |          |           |           |
| 10 minutes speaking at meeting    | ✓        |          |          |          |          |           |           |
| Place Literature on Meal Tables   |          |          |          | ✓        | ✓        | ✓         |           |
| Attendee list                     | ✓        | ✓        | ✓        | ✓        |          |           |           |
| Premium logo placement at meeting | ✓        | ✓        |          |          |          |           |           |
| Signage during meal               |          |          |          | ✓        | ✓        | ✓         |           |
| Cost                              | \$15,000 | \$10,000 | \$5,000  | \$10,000 | \$5,000  | \$5,000   | \$10,000  |



# Financial Summit 2026 | Sponsorship Opportunities A La Carte

| Sponsorship Opportunity | Cost    |
|-------------------------|---------|
| Lanyard Sponsor         | \$3,500 |
| Keynote Sponsor         | \$5,000 |
| Coffee Break Sponsor    | \$2,500 |
| Wi-Fi Sponsor           | \$2,500 |
| Event App Sponsor       | \$2,500 |
| Ad in Event App         | \$2,500 |



# ASIA-PAC SUMMIT'26

 Fall 2026 |  To Be Announced



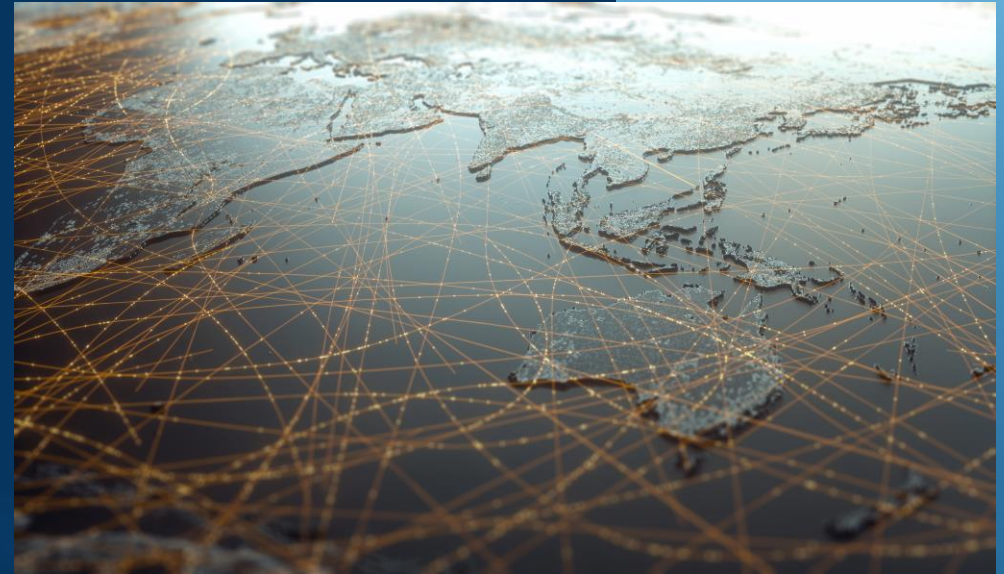
# About the CCA Asia-Pac Summit

The **CCA Asia-Pac Summit 2026** is the definitive gathering for cloud communications leaders across the Asian-Pacific. Following the success of the 2025 event at Dstny's headquarters in Brussels, the CCA Team believe we should be bringing together executives, innovators, and investors not just in Europe, but across APAC as well.

This intimate, executive-level event focuses on the issues shaping the future of the cloud communications industry in APAC. Through high-level panels, interactive discussions, and targeted networking, attendees will gain valuable insights and forge meaningful business connections.

Key topics include:

- Regulatory changes impacting APAC cloud providers
- AI innovations and adoption in the APAC market
- Security, privacy, and data protection best practices
- Cloud market consolidation and investment trends
- Strategies for scaling across borders in a fragmented global market



# Preliminary Agenda

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## Day 1

- Welcome Cocktail Reception and Dinner

## Day 2

- Arrive at CCA Member Host's HQ
- Breakfast
- Educational Sessions
- Lunch
- Educational Sessions
- Departure

# CCA Asia-Pac Summit 2026 Sponsor Levels

| Opportunity                                     | Gold              | Silver   | Bronze  | Dinner Sponsor    | Lunch Sponsor     | Breakfast Sponsor | Exhibitor |
|-------------------------------------------------|-------------------|----------|---------|-------------------|-------------------|-------------------|-----------|
|                                                 | \$15,000          | \$10,000 | \$5,000 | \$10,000          | \$5,000           | \$3,000           | \$3,000   |
| Sponsor graphic for social media                | X                 | X        | X       | X                 | X                 | X                 | X         |
| Logo included in all pre- and post-event emails | X                 | X        | X       | X                 | X                 | X                 | X         |
| Logo included on event registration page        | X                 | X        | X       | X                 | X                 | X                 | X         |
| Premium logo placement at meeting               | X                 | X        |         |                   |                   |                   |           |
| Premium logo placement at dinner                | X                 |          |         | X                 |                   |                   |           |
| Ad in Event App                                 | X                 | X        | X       | X                 | X                 | X                 | X         |
| Speaking opportunity                            | 10 min at meeting |          |         | 5 min at dinner   |                   |                   |           |
| Access to attendee list                         | X                 | X        | X       | X                 |                   |                   |           |
| Place Literature on Meal Tables                 |                   |          |         | At Sponsored Meal | At Sponsored Meal | At Sponsored Meal |           |
| Sponsor Banner at breakfast                     |                   |          |         |                   |                   | X                 |           |
| Sponsor Banner at Lunch                         | X                 |          |         |                   | X                 |                   |           |
| Free Tickets                                    | 3                 | 2        | 1       | 2                 | 1                 | 1                 | 1         |



# CCA Asia-Pac Summit 2026 | Sponsor Opportunities A La Carte

| Opportunity          | Cost    |
|----------------------|---------|
| Lanyard Sponsor      | \$3,500 |
| Keynote Sponsor      | \$5,000 |
| Coffee Break Sponsor | \$2,500 |
| Wi-Fi Sponsor        | \$2,500 |
| Event App Sponsor    | \$2,500 |
| Ad in Event App      | \$2,000 |

# Thank you!

To secure your sponsorship or  
for more info, please contact:

Karen McGaughey  
[karen@cloudcommunications.com](mailto:karen@cloudcommunications.com)

