

Events Sponsorship Prospectus

2026-2027



2026-2027 CCA Event Schedule



Why Sponsor a CCA Event?

- **Build trust and enhance relationships** by demonstrating your commitment to the success of cloud communications companies.
- **Establish thought leadership and gain industry recognition** by sharing insights and vision on financial trends. This enhances your reputation and sets you apart from competitors.
- **Promote knowledge exchange and collaboration** by participating in discussions with influential leaders. Support an environment for sharing best practices, fostering innovation, and creating new opportunities.
- **Drive sales and business growth** by leveraging networking opportunities with top-tier cloud communications leaders.
- ***CCA Members receive a **20% discount** to any sponsorship they select, as a benefit of membership.



Who Attends?

Company Types

- MSPs, UCaaS, CPaaS, CCaaS, Collaboration
- Cybersecurity
- Managed IT Services
- Cloud Storage, Platforms, Security
- PE Firms
- Analysts

Past Attendees



Microsoft



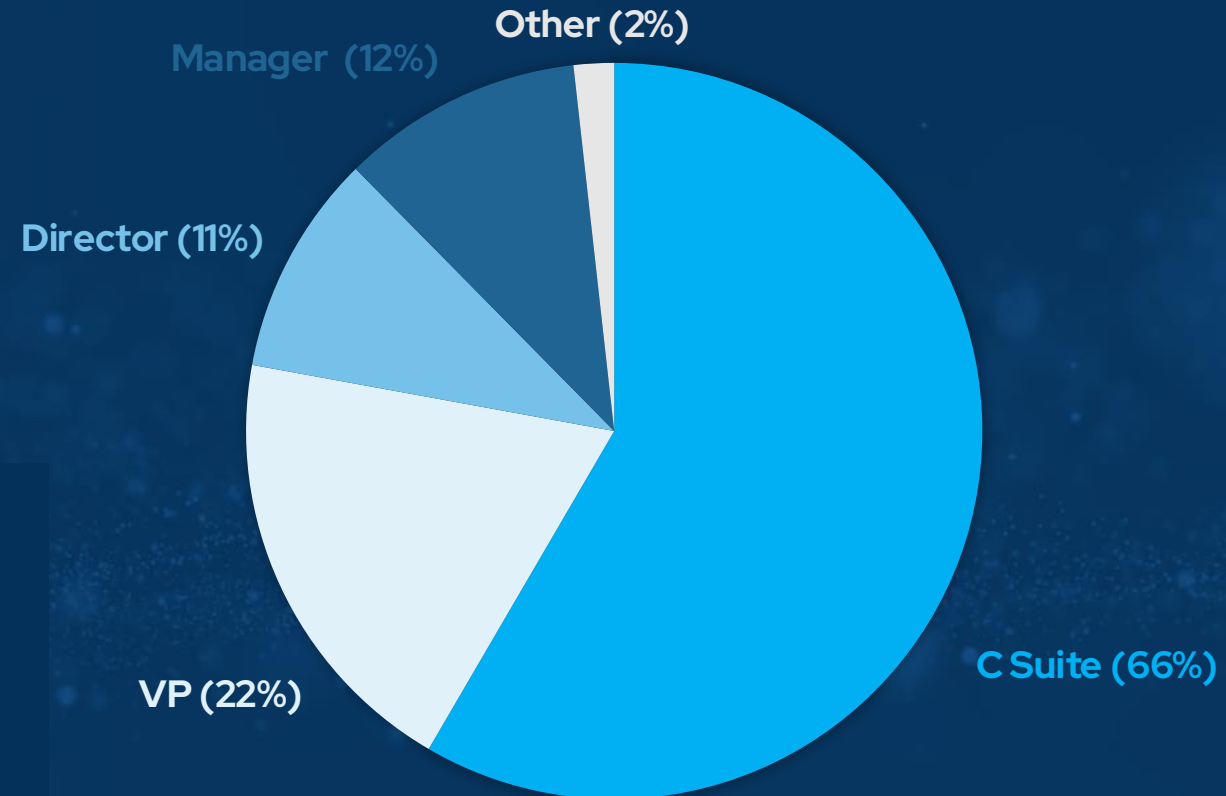
zoom



VONAGE

RingCentral

Job Titles



Testimonials



Cloud Connections was one of the most well run and informative events I have been at in quite some time, and the venue and events were all outstanding.

Matthew Holloway, DSTNY



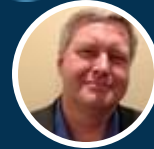
You all should be very proud of Cloud Connections. The post event feedback has been consistently good. Just had a call today with an attendee/ speaker, and he was very positive on how the event was run, along with the collaborative and "sharing" nature we promote.

Alan Rihm



Cloud Connections was very well done. From the lovely venue to the great content and attendance, it was top notch!

Janet Schijns, JS Group



As always, a huge thanks to you and the others for allowing me to join the CCA events. Cloud Connections, for me, was the best one so far.

Craig Stevenson, Stevenson Services LLC



The positive feedback for Cloud Connections has been overwhelming!

Elka Popova, Frost & Sullivan



I always love this event. After having been in this industry for so long, it feels like a family reunion.

Dag Peak, Alianza, Inc.

Tier 1

Annual Partnership Packages



Diamond Partner 2027 (1 Available)

Make a huge splash in 2027 and become the only Diamond Partner of the CCA!

The Diamond Partner will be the premier sponsor for all CCA Events in 2027, including:

- Cloud Connections | January 2027 | Clearwater, Florida
- CCA Member Dinner at Channel Partners | April 2027 | Las Vegas, Nevada
- CCA European Summit | June 2027 | Germany
- CCA Financial Summit | October 2027 | Location TBD

Includes	Diamond Partner
3 free tickets to each 2027 Events	✓
One Keynote Presentation at Cloud Connections	✓
One featured session at Financial Summit	✓
Opportunity to moderate one panel discussion during the year	✓
Featured speaker consideration at all major CCA events	✓
Largest logo placement on event websites, registration pages, event signage, and program materials	✓
Logo included in all event marketing campaigns	✓
Dedicated sponsor announcement email	✓
Four dedicated social media campaigns	✓
Four sponsored blogs	✓
Four appearances on the CCA podcast	✓
One sponsored webinar	✓
Access to attendee lists for all events	✓
Cost	\$100,000
Sponsorships Available	1

Platinum Partner 2027 (2 Available)

Become a major annual supporter with visibility across all of CCA's flagship events!

- Cloud Connections | January 2027 | Clearwater, Florida
- CCA European Summit | June 2027 | Germany
- CCA Financial Summit | October 2027 | Location TBD

Includes	Platinum Partner
3 free tickets to Cloud Connections 2027	✓
2 tickets to European Summit 2027	✓
2 tickets to Financial Summit 2027	✓
One speaking opportunity at Cloud Connections or the Financial Summit	✓
Panel participation opportunities	✓
Premium logo placement on event websites, registration pages, event signage, and program materials	✓
Logo included in all event marketing campaigns	✓
Two dedicated social media campaigns	✓
Two sponsored blogs	✓
Two podcast appearances	✓
One sponsored webinar	✓
Access to attendee lists for all events	✓
Cost	\$60,000
Sponsorships Available	2

Gold Partner 2027 (4 Available)

Year-round visibility and engagement with cloud communications leaders.

- Cloud Connections | January 2027 | Clearwater, Florida
- CCA European Summit | June 2027 | Germany
- CCA Financial Summit | October 2027 | Location TBD

Includes	Gold Partner
2 free tickets to Cloud Connections 2027	✓
1 ticket to European Summit 2027	✓
1 ticket to Financial Summit 2027	✓
Logo placement on event websites, event signage, and program materials	✓
Logo included in all event marketing campaigns	✓
One dedicated social media campaigns	✓
One sponsored blogs	✓
One sponsored webinar	✓
Access to attendee lists for all events	✓
Cost	\$35,000
Sponsorships Available	4

Tier 2

Event-Specific Sponsorships





CLOUD COMMUNICATIONS ALLIANCE

FINANCIAL SUMMIT'26

October 13-14 | Boston, Massachusetts

About the Financial Summit 2026

The Cloud Communications Alliance will host its fourth annual Financial Summit on October 13-14, 2026. The Financial Summit offers a unique opportunity to explore financial trends, policy insights, and investment strategies shaping the future of cloud communications.

The summit features an exclusive networking dinner with another half-day of high-impact sessions, high-profile speakers, and high-energy conversations.

This exclusive gathering brings together financial experts, policymakers, and C-level cloud communication leaders to explore:

- The complexities of today's economic and capital markets
- New paths for funding and investment in cloud communications
- The growing influence of AI on company valuations and financial planning
- Insights into M&A, exit strategies, and operational efficiency

If your company serves the cloud tech sector and wants to be in the room where future-shaping conversations happen—this is your moment.



Preliminary Agenda

October 13

- Welcome Dinner & Reception

October 14

- Breakfast
- Educational Sessions
- Lunch



Financial Summit 2026 | Sponsorship Levels

Type	Gold	Silver	Bronze	Dinner	Lunch	Breakfast
Conference Passes	3	2	1	2	1	1
Logo in App	✓	✓	✓	✓	✓	✓
Sponsor graphic for social media	✓	✓	✓	✓	✓	✓
Logo included in all event emails and event website	✓	✓	✓	✓	✓	✓
Premium Logo Placement on Website and Event App	✓	✓				
Guest podcast & blog	✓	✓	✓			
Premium logo placement at dinner	✓			✓		
5 minutes speaking at dinner				✓		
10 minutes speaking at meeting	✓					
Place Literature on Meal Tables				✓	✓	✓
Attendee list	✓	✓	✓	✓	✓	✓
Premium logo placement at meeting	✓	✓				
Signage during meal				✓	✓	✓
Cost	SOLD OUT	\$10,000	\$6,500	SOLD OUT	\$5,000	\$4,000

Financial Summit 2026 | Sponsorship Opportunities A La Carte

Sponsorship Opportunity	Cost
Lanyard Sponsor	\$3,500
Keynote Sponsor	SOLD OUT
Coffee Break Sponsor	\$2,500
Wi-Fi Sponsor	\$2,500
Event App Sponsor	\$2,500
Ad in Event App	\$2,500



Cloud Connections 2027

January 26-28, 2027 | Clearwater, Florida

Presented by



Cloud
Communications
Alliance

About Cloud Connections 2027

Cloud Connections 2027, organized by the Cloud Communications Alliance (CCA), is the premier event for the cloud communications industry, taking place from January 26-28, 2027, at Hyatt Regency Clearwater Beach Resort & Suites in Clearwater, Florida.

Attendees experience hands-on learning, networking opportunities, and insights into future business strategies. The conference also features notable speakers and unique sessions aimed at fostering collaboration and sharing best practices.

The event brings together top industry leaders, experts, investors, and vendors to discuss:

- The future of AI for cloud companies
- Cloud security best practices
- Cloud market trends & forecasts
- The M&A market for cloud communications companies

By becoming a sponsor, you position your brand in front of highly engaged cloud communications leaders. If you're looking to showcase your brand to the industry's movers and shakers, this is the one!



Preliminary Agenda

January 26

- Arrive at The Hyatt Clearwater
- Participate in Round Table Discussions
- Welcome Cocktail Reception

January 27

- Breakfast
- Educational Sessions
- Lunch
- Educational Sessions
- Dinner Party at Marina Cantina

January 28

- Breakfast
- Morning Sessions
- Departure



Cloud Connections 2027 | Sponsorship Levels

Type	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Exhibitor
Conference Passes	3	2	2	1
Exhibit Table	✓	✓	✓	✓
Attendee List	✓	✓	✓	✓
Logo on Event Website	✓	✓	✓	✓
Logo in Event Emails	✓	✓	✓	✓
Logo in Event App	✓	✓	✓	✓
Onsite Sponsor Recognition	✓	✓	✓	
Premium Logo Placement	✓	✓		
Largest Logo Placement	✓			
Dedicated Social Media Post	✓	✓		
Dedicated Sponsor Email	✓			
Literature Placement	✓	✓	✓	
Sponsored Blog Post	✓	✓		
CCA Podcast Appearance	✓	✓		
Panel Moderation Opportunity		✓		
Opening Remarks	✓			
“Presented By” Recognition	✓			
Cost	\$30,000	\$20,000	\$12,500	\$5,000
Sponsorships Available	1	3	5	Unlimited

Cloud Connections 2027 | Sponsorship Opportunities A La Carte

Sponsorship Opportunity	Cost	Availability
Opening Reception Sponsor	\$15,000	1 Available
Day 2 Dinner Sponsor	\$15,000	1 Available
Lunch Sponsor	\$10,000	2 Available
Registration Sponsor	\$8,000	1 Available
Event App Sponsor	\$7,500	1 Available
Lanyard Sponsor	\$7,500	1 Available
Breakfast Sponsor	\$7,000	1 Available
Coffee Break Sponsor	\$4,000	1 Available
Memento Photo Sponsor	\$7,500	1 Available

*All a la carte sponsorships include 1 free ticket to the event.



CLOUD COMMUNICATIONS ALLIANCE MEMBER DINNER

at



Channel Partners.
CONFERENCE & EXPO

March 17, 2027 at 6 PM | Las Vegas, Nevada

About the Channel Partners Conference

Channel Partners Conference & Expo is one of the most important gatherings for the channel and cloud communications ecosystem, bringing together technology leaders, partners, and solution providers from across the globe.

While the Cloud Communications Alliance is not an official organizer, we are always in attendance and proud to support this industry-defining event. Each year, CCA hosts an exclusive **Members-Only Dinner**, creating a private space for networking, collaboration, and relationship-building with some of the world's leading cloud communications companies.

The Members-Only Dinner also offers unique sponsorship opportunities, giving CCA Members the chance to put their brand front and center among top executives, decision-makers, and innovators in cloud communications.

If your company wants to stand out at Channel Partners and connect with the industry's movers and shakers in an intimate setting, sponsoring the CCA Members-Only Dinner is the perfect way to do it.



CCA Members Dinner at Channel Partners| Sponsorship Levels

Type	Presenting Sponsor	Gold Sponsor	Table Sponsor
Reserved Seats at Dinner	3	2	1
Logo on Registration Page	✓	✓	✓
Logo in Promotional Emails	✓	✓	✓
Logo on Event Signage	✓	✓	✓
Welcome Remarks (3 minutes)	✓		
Attendee List	✓	✓	✓
Largest Logo Placement	✓		
Premium Logo Placement	✓	✓	
Sponsor Recognition During Welcome	✓	✓	✓
Dedicated Social Media Post	✓	✓	
CCA Podcast Appearance	✓		
Literature/Giveaway Placement	✓	✓	✓
“Presented By” Recognition	✓		
Exclusive Placement of Logo on All Dinner Tables			✓
Cost	\$10,000	\$5,000	\$2,500
Sponsorships Available	1	2	8

CCA Member Dinner at Channel Partner 2027 | Sponsorship Opportunities A La Carte

Sponsorship Opportunity	Cost	Availability
Cocktail Reception Sponsor	\$7,500	1 Available
Wine Sponsor	\$4,000	1 Available
Dessert Sponsor	\$3,000	1 Available
Signature Cocktail Sponsor	\$5,000	1 Available

*All a la carte sponsorships include 2 reserved spots to the event.



EUROPEAN SUMMIT '27

 Late May or Early June |  Germany

*Exact Date and Location TBA Soon

About the CCA European Summit

The **CCA European Summit 2027** is the definitive gathering for cloud communications leaders across Europe. Following the success of the 2026 event in the Netherlands, the 2027 edition promises an even more impactful experience—bringing together executives, innovators, and investors from across the continent.

This intimate, executive-level event focuses on the issues shaping the future of the cloud communications industry in Europe. Through high-level panels, interactive discussions, and targeted networking, attendees will gain valuable insights and forge meaningful business connections.

Key topics include:

- Regulatory changes impacting European cloud providers
- AI innovations and adoption in the EU market
- Security, privacy, and data protection best practices
- Cloud market consolidation and investment trends
- Strategies for scaling across borders in a fragmented European market
- Data Sovereignty



Preliminary Agenda

Day 1

- Welcome Cocktail Reception and Dinner

Day 2

- Arrive at CCA Member Host's HQ
- Breakfast
- Educational Sessions
- Lunch
- Educational Sessions
- Departure



CCA European Summit 2027 Sponsor Levels

Type	Presenting Sponsor	Gold Sponsor	Silver Sponsor
Conference Passes	3	2	1
Attendee List	✓	✓	✓
Logo on Event Website	✓	✓	✓
Logo in Event Emails	✓	✓	✓
Logo in Event App	✓	✓	✓
Onsite Sponsor Recognition	✓	✓	✓
Premium Logo Placement	✓	✓	
Largest Logo Placement	✓		
Dedicated Social Media Post	✓	✓	
Dedicated Sponsor Email	✓		
Literature Placement	✓	✓	✓
Sponsored Blog Post	✓	✓	
CCA Podcast Appearance	✓	✓	
Panel Moderation Opportunity		✓	
Opening Remarks	✓		
“Presented By” Recognition	✓		
Cost	\$20,000	\$12,500	\$7,500
Sponsorships Available	1	4	6

CCA European Summit 2027 | Sponsor Opportunities A La Carte

Opportunity	Cost
Welcome Dinner & Reception Sponsor	\$10,000
Lunch Sponsor	\$6,000
Breakfast Sponsor	\$5,000
Coffee Break Sponsor	\$3,500
Lanyard Sponsor	\$5,000
Mobile App Sponsor	\$3,500

*All a la carte sponsorships include 1 free ticket to the event.

Thank you!

To secure your sponsorship or
for more info, please contact:

Kylie Wilson
kylie@cloudcommunications.com

