

# Sponsor Prospectus



# About Cloud Connections 2026

Cloud Connections 2026, organized by the Cloud Communications Alliance (CCA), is the premier event for the cloud communications industry, taking place from January 21-23, 2026, at The Opal Grand Resort & Spa in Delray Beach, FL.

Attendees experience hands-on learning, networking opportunities, and insights into future business strategies. The conference also features notable speakers and unique sessions aimed at fostering collaboration and sharing best practices.

The event brings together top industry leaders, experts, investors, and vendors to discuss:

- The future of AI for cloud companies
- Cloud security best practices
- Cloud market trends & forecasts
- The M&A market for cloud communications companies

By becoming a sponsor, you position your brand in front of highly engaged cloud communications leaders. If you're looking to showcase your brand to the industry's movers and shakers, this is the one!





# Why Sponsor Cloud Connections?

- **Build trust and enhance relationships** by demonstrating your commitment to the success of cloud communications companies.
- **Establish thought leadership and gain industry recognition** by sharing insights and vision on financial trends. This enhances your reputation and sets you apart from competitors.
- **Promote knowledge exchange and collaboration** by participating in discussions with influential leaders. Support an environment for sharing best practices, fostering innovation, and creating new opportunities.
- **Drive sales and business growth** by leveraging networking opportunities with top-tier cloud communications leaders.



# Who Attends?

## Company Types

- MSPs, UCaaS, CPaaS, CCaaS, Collaboration
- Cybersecurity
- Managed IT Services
- Cloud Storage, Platforms, Security

## Past Attendees



Microsoft



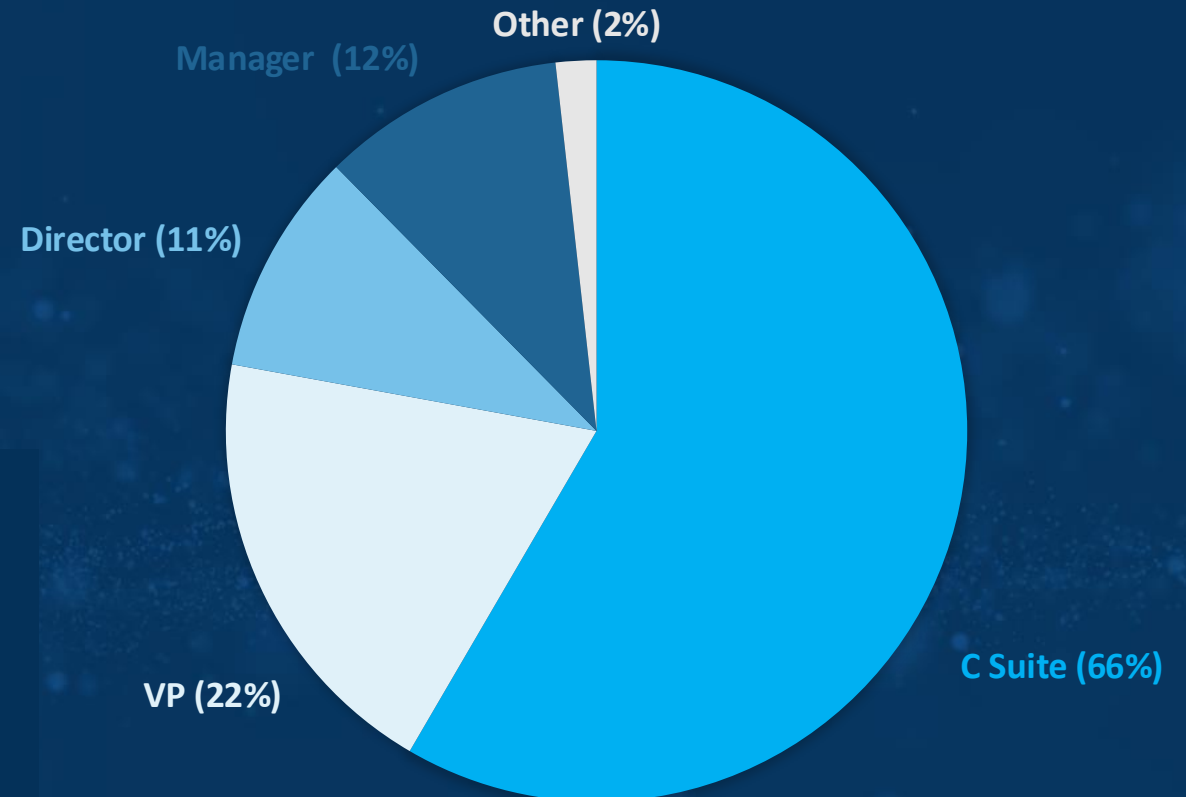
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VONAGE

RingCentral

## Job Titles



# Testimonials



Cloud Connections was one of the most well run and informative events I have been at in quite some time, and the venue and events were all outstanding.

**Matthew Holloway**, DSTNY



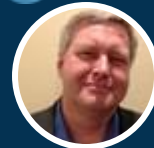
You all should be very proud of Cloud Connections. The post event feedback has been consistently good. Just had a call today with an attendee/ speaker, and he was very positive on how the event was run, along with the collaborative and "sharing" nature we promote.

**Alan Rihm**



Cloud Connections was very well done. From the lovely venue to the great content and attendance, it was top notch!

**Janet Schijns** , JS Group



As always, a huge thanks to you and the others for allowing me to join the CCA events. Cloud Connections, for me, was the best one so far.

**Craig Stevenson**, Stevenson Services LLC



The positive feedback for Cloud Connections has been overwhelming!

**Elka Popova**, Frost & Sullivan



I always love this event. After having been in this industry for so long, it feels like a family reunion.

**Dag Peak**, Alianza, Inc.



# Preliminary Agenda

## January 21

- Arrive at The Opal Grand Resort & Spa
- Welcome Cocktail Reception at Elevate Skye Bar & Lounge

## January 22

- Breakfast
- Educational Sessions
- Lunch
- Roundtables
- Dinner Party at Throw Social Delray

## January 23

- Breakfast
- Morning Sessions
- Departure



# Cloud Connections 2026 | Sponsorship Levels

Type	Gold	Silver	Bronze	Dinner	Lunch	Breakfast	Exhibitor
Conference Passes	3	2	1	2	1	1	1
Sponsor Graphics for Social Media	✓	✓	✓	✓	✓	✓	✓
Logo in All Pre and Post-Event Emails	✓	✓	✓	✓	✓	✓	✓
Logo on Event Website	✓	✓	✓	✓	✓	✓	✓
Premium Logo Placement at Meeting	✓	✓					✓
Premium Logo Placement at Dinner	✓			✓			
Digital Brochure Ad	2 pages	1 page	½ page	1 page	½ page	½ page	½ page
Ad in Event App	✓	✓	✓	✓	✓	✓	✓
Guest Blog & Podcast	✓	✓	✓	✓			
Speaking Opportunity	10 minutes at meeting			5 minutes at dinner			
Access to Attendee List	✓	✓	✓	✓			
Opening or Closing Speech at Dinner				✓			
Place Literature on Meal Tables				✓	✓	✓	
Signage Displayed During Meals				✓	✓	✓	
<b>Cost</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$20,000</b>	<b>\$8,000</b>	<b>\$5,000</b>	<b>\$5,000</b>
<b>Sponsorships Available</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>1 per night</b>	<b>1 per day</b>	<b>1 per day</b>	<b>15</b>

# Cloud Connections 2026 | Sponsorship Opportunities A La Carte

Opportunity	Cost	Status
Lanyard Sponsor	\$6,000	Sold
Keynote Sponsor	\$10,000	
Coffee Break Sponsor	\$7,500	
Wi-Fi Sponsor	\$5,000	
Event App Sponsor	\$5,000	
VIP Lounge Sponsor	\$15,000	
Ad in Event App	\$2,000	
Momento Picture Sponsor	\$7,500	



# Thank you!

To secure your sponsorship or  
for more info, please contact:

Karen McGaughey  
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