Cloud Communications Alliance

MEET THE CLOUD COMMUNICATIONS ALLIANCE (CCA)

The CCA is a not-for-profit global peer association dedicated to the growth of the cloud communications industry. We provide the forum for industry leaders to discuss today's topics and advance their goals, while supporting and educating businesses on the best ways to build, sell, and scale their enterprise communications systems.

NETWORK

Collaborate with the industry's best minds to share opportunities, grievances, and ideas – and help each other grow.

INFLUENCE

We are the voice of communications service providers, helping to influence regulatory policy, examine opportunities and threats, develop relationships with policymakers, and give our members a voice with key industry analysts, investors, and experts.

DISCOVER

Keep up with industry trends and research on how the cloud space is evolving, what global market dynamics are like, and how companies are meeting challenges for growth.

CCA BY THE NUMBERS

20,000,000 Seats	150 Members	14 Countries	$5 Billion+ Revenue

BUILD A POWERFUL NETWORK OF INDUSTRY THOUGHT LEADERS

The cloud communications industry evolves quickly, and it can be difficult to stay up to date on the latest developments and strategies. The opportunity to network with key industry players – including your competitors – is incredibly valuable.

As a CCA member, you'll:

✔ Network with industry thought leaders globally

✔ Join the voice of the industry through global events

✔ Create new relationships with service providers and vendors around the world

✔ Have the potential to be more visible and attractive for mergers and acquisitions

ATTEND EXCLUSIVE EVENTS AROUND THE WORLD

The CCA Summit is the market leading event in the cloud communications space. You'll have the opportunity to:

- Network with the key players in the industry in intimate settings
- Join best-practice sessions on key challenges for customers and service providers
- Gain a better understanding of company positioning in the industry
- Stay current on cloud topics with monthly webinars and virtual meetings
- Meet key industry analysts, experts, and investors

GAIN ACCESS TO THE SOLE SOURCE FOR ALL CLOUD INDUSTRY NEWS & AFFAIRS

The cloud communications space is riddled with disparate information and resources, and it's a challenge to sift through what's reliable and what might be out of date.

As a CCA member, you'll:

- Stay in tune with how the cloud space evolves globally and nationally through conducting, discussing, challenging, and sharing industry research
- Have access to the CCA industry report – the first and only of its kind in cloud communications
- Stay up to date with articles and industry news, and have the ability to contribute blogs that prove your thought leadership

INFLUENCE GLOBAL CLOUD LEGISLATION

Government policies and regulations are constantly shifting in the industry, making it difficult for leaders to stay up to date on what's changing or to comply with new policies. The CCA supports members in areas where they need guidance – and provides a forum to contribute knowledge.

The CCA gives members:

- ✔ **Awareness** via a weekly newsletter covering all areas of the communications industry pertaining to regulatory and government policy activities, as well as regular webinars on critical topics
- ✔ **Action** through guidebooks on regulatory frameworks and comprehensive and up-to-date playbooks on the requirements for protocols like STIR/SHAKEN to reduce the effect of robocalls on our customers and providers
- ✔ **Advocacy** as a member of the FCC task force on the state of our communications networks during the COVID pandemic

GET INVOLVED IN THE FUTURE OF THE CLOUD COMMUNICATIONS SPACE

Over 150 members are sharing knowledge and joining forces to impact the future of the industry.

Discover your **peers who have already joined the CCA.**

BECOME A MEMBER TODAY

"CCA is the best place to connect with like-minded telecommunications industry experts and learn about best practice delivery models."

- DEAN MANZOORI
Vice President of Product Management - UCaaS, UniVoIP